

**University of Michigan
Gilbert and Sullivan Society
Executive Board Meeting Agenda
Sunday, 11/24
12 noon STAC**

Roll Call: Asher, Anastasia, Stephan, Caitlin, Audrey, Mackenzie, Lori, Brynn

Reading and Approval of the previous meeting's minutes

Brynn - Outreach

- Sent emails via Mailchimp
- WAAM
 - 2 comp tickets for reviewer: use code
- Michigan Daily
 - Tweets - \$150
 - Special advertising opportunities, three different options
 - Coupon Book
 - January 30, 2020 timed to be issued with the re-opening of the Michigan Union – 5,000 copies
 - \$200
 - We decide what the discount will be on the coupon
 - Advantage to coupon book is that people actually leaf throughout the entire book so they are likely to see it
 - Valentine's day
 - *Early March timed to March madness – 10,000 copies, released the month before our April show
 - Lead time – probably 2 weeks
- Board supports whatever FUMGASS wants to spend money on, but is allocating our budget to Facebook advertising
 - Tweets to students might be better for auditions
- Confirm Megan as Graphic Design for Pinafore

President

Last Week

- Livestreaming monitor
 - Asher will ask Annelise if she can do it on Thursday / Friday
- Elderwise class, next semester
 - Mitch is not available next semester, suggestion to ask Yopi Prins:
<https://lsa.umich.edu/complit/people/faculty/yprins.html>
 - Friday, April 3rd is date for next semester
- Benefit concert
 - Date has been confirmed with Nancy
 - Will announce to some, but plans to really organize after Yeomen ends

This Week

- Posting about Giving Blue Day
 - Announce it is coming, but don't link to page yet
 - [Can use resources from Giving office](#)
- Announce livestreaming on social media
- Time for meeting next week
 - Can do after truck load on Sunday (expect it will be around 5 pm)
- Asher will invite Pulp reviewer
- Will work with Mark to get our emails added to STAC printers

Vice President

Last Week

- Sent receipt from UGLY Cake Party to Stephan for reimbursement
- Finalized catering and contract for Afterglow; worked with Lori and Margi
- Sent out Cast Parties email asking for hosts
 - Heard back from two people - only one can host
 - Maggi will host 12/5 Party
 - Heidi said she might be able to host final cast party if we are desperate
 - Gosia might be able to host
 - How many people come to cast parties? Ask how many are interested via raised hands at the start of rehearsal
 - Thursday - lucky if we get a dozen
 - Saturday - more come than Thursday
 - Sunday - generally biggest, most come

This Week

- Called but sent to voicemail at UMich Events and Catering about Pinafore Mass Meeting
 - Will call again to book it officially
- Continue finding people for two other cast parties
 - See if we can use greenbrier space

Treasurer

Last Week

- Processed reimbursements for food and props.
- Wrote up research findings about grants.

This Week

- Finalize writeup and send to FUMGASS.

Secretary

Last Week

- Recruit show volunteers - haven't heard back from Christina Tamer, both Saturdays have the least volunteers (Saturday Matinee only has 2 volunteers)
 - What to do with Ticket Manager - need at least one experienced person

- Katrina Fusolo? Not available, moved away
- Tam not available, on will-call
 - Possible rally for things to be filled
- Tickets - sold 544, total \$12,065 -- putting us pretty well for normal trajectory, we can expect to sell around 400 more once December comes around. Hopefully, we will get to around 600 before December, and up to 1000 by the time the show comes around.
 - How people have heard of us: 190 FUMGASS, 47 Cast, 26 Past-attendees, 17 UMGASS Mail, 2 Web, 5 Observer, 7 Radio, 6 SMTD

This Week

- Ticket emails
- Recruit volunteers - write up something that can be shared through board and cast

Program Editor

Last Week

- Got an ad swap from Phil Rhodes
 - He is sending a check for \$100 - difference between our two ads
- Received all bios
- Plot summary

This Week

- Board to review plot summary
- Megan is providing thumbnail sketches for Pinafore
- Caitlin to create QR code to link to website page that includes:
 - Sign up for email list, including how they heard of us
 - Social media pages
 - IG, FB, Twitter

Company Promoter

Last Week

- Diag boards and bus signs printed
- Posters coming Tuesday
- T-shirts ordered
 - Will sell at \$15

This Week

- Asher will drop off the diag board and bus signs to SORC
- U-M Gilbert & Sullivan
 - Check how much are in stock
- Cozy Corner
 - Received donations that we can sell at Cozy Corner

Ticket Manager

Last Week

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This Week

Overall

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Adjournment