

**University of Michigan
Gilbert and Sullivan Society
Executive Board Meeting Agenda
Sunday, February 28th, 2020, 12:00 pm
ZOOM**

Roll Call: Anastasia, Amy, Beth, Stephan, Audrey, Lee, Lori, Mackenzie

President

Last Week

- Meeting with Brynn

This Week

- Find out the dimensions of the platform for Pinafore, would it work in McIntosh?
 - Would we have to pay?
- Speak with SMTD directors about their model for the Fall
- Write Brynn about change in Observer ad
- Touch base with Heather

Vice President

Last Week

This Week

Treasurer

Last Week

This Week

- Figure out who is paying for what re: marketing materials

Secretary

Last Week

- Sent out email advertising Board Elections (March 21st, 5-7pm)
- Put phone numbers in contact list for directors
- Met with Brynn re: website questions

This Week

- More website stuff is happening (interviews and such)

Program Editor

Last Week:

This Week:

- Working on bios

Company Promoter

Last Week

This Week

Ticket Manager

Last Week:

This Week:

- Can MUTO handle international ticket sales? How will MUTO they manage show times that accommodate internationally appropriate/flexible viewing times?

Overall

Agenda:

- Premiere Date
 - There is so much that has to be done before moving forward to video editor (preliminary mixing - to help save money, etc)
 - The directors feel that they could use another couple weeks: Move release date? First 2 weeks of May
 - Not asking anymore rehearsal time of cast
 - This is time the production staff will be doing work, not cast
 - So far date publicity has been limited
 - Would there be an issue re: board turnover
 - Overlap might be a good thing, training wise
 - Make sure Dave Schall is able and doesn't have previous commitments for that time.
 - **Vote: Yes.** Date is moved back to the first 2 weeks of May
- Publicity
 - Interviews on WEMU arts program. Any other radio stations? Look into that
 - Get in touch through Marilyn's contact
 - Little 60 second trailer
 - Instagram reel? (ask cast?)
 - Anastasia was speaking with someone who might be interested in working with us on some marketing
- FUMGASS Email
 - Thoughts
 - Money toward Schall would help as that is our most significant expense for this production.

- Amount of work might go over budget?
- Response to Heather's email
 - What date do we want tickets to go on sale?
 - Mid-March - Public
- GASBAG Newsletter
 - Write up an article re: process for a virtual show
- Orchestration?
 - Piano accompaniment track is what we'll be using for this production
 - Reduced orchestration is something to consider for future - cut number of people in room (for fall production)
 - A chance for us to try that out to see how that works to use for smaller shows
- ***Work on transferring stuff over to Drive from Box for the future. (Box will be going away)***

Adjourned